



# Nexuswelt EU Funding & Innovation Agency

Munich | Cyprus | Ukraine

Supporting Horizon Europe, Chips JU and other EU-funded innovation projects with communication, stakeholder engagement, technology acceptance and impact-oriented positioning.



## Who we are



**What Nexuswelt is**  
European innovation consultancy supporting dissemination, exploitation and impact delivery in EU-funded R&I projects.



**Operational footprint**  
Based in Munich with project activities across Europe, including footprints in Cyprus and Ukraine.



### Core focus

Specialised in structuring stakeholder engagement, uptake pathways and impact evidence beyond project visibility. Experience supporting projects coordinated by major industry actors.



# What Nexuswelt delivers inside a project

Supporting adoption, impact evidence and review readiness across the project lifecycle.



## Dissemination and communication (impact-focused)

- Stakeholder engagement and communication plan
- Structured engagement formats (interviews, workshops, communities)
- Content and visibility toolkit aligned with project objectives



## Exploitation and uptake

- Exploitation and uptake roadmap
- Stakeholder requirements and adoption pathways
- Inputs for business and scale-up logic where relevant



## Impact and reporting support

- KPI framework and evidence log
- Tracking of engagement and uptake signals
- Structured impact narrative for reporting



## Technology Acceptance & User Uptake

- support to work package implementation on acceptance- and uptake-related activities
- alignment of project results with stakeholder expectations, user needs and adoption conditions
- inputs for reporting, reviews and coordinator-facing project delivery

# Additional strategic support

1

Proposal Support

2

Consortium Building & Partner Matchmaking

3

Project Management & Coordination Support

4

Partner Readiness for EU Projects

5

AI-Enabled Insight, Monitoring & Research Support



# Nexuswelt Uptake Framework

Designed for the phase where validated project results must become understandable, trusted and adopted in practice.

1

## Challenges

- Technical validation does not guarantee adoption
- Stakeholders require clarity, relevance and timing
- Projects often lack structured feedback before wider deployment

2

## Our Focus

- Making project evidence understandable and reusable
- Engaging the right stakeholders at the right moment
- Supporting uptake beyond the consortium

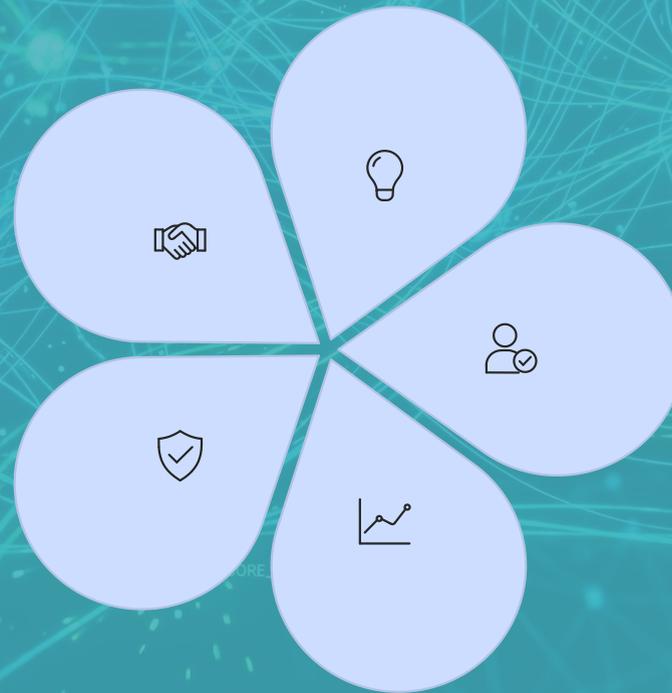
# Where Nexuswelt adds value

Nexuswelt is particularly relevant for projects where **technical excellence alone is not enough**.

This includes projects that require:

**Stronger stakeholder engagement**

**Support for trust, ethics and adoption-related aspects**



**Clearer communication of innovation value**

**Improved user acceptance and uptake**

**Alignment between technical results and ecosystem or market relevance**

# Relevant programmes and ecosystems

Nexuswelt supports projects across Horizon Europe clusters and broader EU-funded innovation ecosystems, including:

1

Horizon Europe

2

Chips JU

3

Digital Europe

4

Erasmus+

5

EDF

6

Interreg

 Relevant for organisations preparing proposals, building consortia, or strengthening active EU-funded projects.

# From projects to systemic EU impact

We turn validated R&I results into adoption pathways and exploitation readiness



We connect projects with ecosystems, policy and industry to accelerate uptake



We translate engagement into review-ready impact evidence for EC evaluations

# Let's build the next EU innovation project together!

[www.nexuswelt.com](http://www.nexuswelt.com)

Turning EU research into adoption, visibility and measurable impact

